

# ENCUENTRO

9.21-23

21C MUSEUM HOTEL

111 NORTH CORCORAN ST  
DURHAM, NC

## Sponsorship Information

**LATINOS  
IN THE SOUTH**

<https://www.latinodeepsouth.org>



# Encuentro 2022

In recent years, the Southeastern states have become home to some of the fastest-growing destinations for Latinos. As a result of this rapid growth, the Deep South states have had slow responses to the needs and challenges of treating, caring for, and providing adequate and quality services for the Latino community. The South has consistently reported the highest HIV diagnosis of any US region (AL, FL, GA, LA, MS, TN, SC, and TX). HIV infection and AIDS cases are rising at an alarming rate among Latino populations throughout the region, while prevention education lags. Access to HIV-related medical care is complicated by fear, stigma, and for those that are undocumented, a variety of administrative, practical, and legal obstacles.

Approximately 100 Participants at the Encuentro will have an opportunity to address the challenges above, increase their organizational development and leadership capacity, establish a collective vision for advocacy in the South, and challenge their own stories with a focus on race, and ethnicity, sexuality, and gender identity. Finally, to examine the implementation of The Plan to End the AIDS Epidemic by 2020 through a Southern Latinx focus.

**Your commitment to become a sponsor of Encuentro LGBTQA 2022 will make an impact on creating a space for Latinx LGBTQ individuals & allies from across the South to convene and organize.**

## **It's a Party! Celebrate 15 years with us**

This year, we are celebrating 15 years of Latinos in the South and the work of the Latino Commission on AIDS in the regional Southeast. We invite you to join us for our Queerceañera celebration and invite you to stay in the city of Durham and celebrate Durham Pride.



## SPONSORSHIP OPPORTUNITIES

### arcoiris | rainbow

\$10,000

Sponsorship provides scholarships for ten participants, prioritizing Latinx individuals who identify as LGBTQ, living with HIV, are from the regional Southeast, and/or live in rural areas.

Exhibit table and two chairs at the Exhibitor Hall

Logo placement on website, social media platforms, and all printed materials

Commercial reel or static commercial for up to 60 secs looping during breakfast and lunch

Complimentary Encuentro registration for up to 6 participants

Complimentary training on Language Justice for up to 20 staff members

Opportunity for product placement in event gift bags

Verbal recognition during the Opening Plenary

### orgullo | pride

\$7,000

Sponsorship provides scholarships for six participants, prioritizing Latinx individuals who identify as LGBTQ, living with HIV, are from the regional Southeast, and/or live in rural areas.

Exhibit table and two chairs at the Exhibitor Hall

Logo placement on the website and all printed materials

Complimentary Encuentro registration for up to 4 participants

Commercial reel or static commercial for up to 60 secs looping during breakfast and lunch

Opportunity for product placement in event gift bags



## SPONSORSHIP OPPORTUNITIES

### **aliade | ally**

**\$5,000**

Sponsorship provides scholarships for four participants with priority given to Latinx individuals that identify as LGBTQ, are living with HIV, are from the regional Southeast, and/or live in rural areas.

Exhibit table and two chairs at the Encuentro Exhibitor Hall

Logo placement on the website and all printed materials

Complimentary Encuentro registration for up to 2 participants

Opportunity for product placement in event gift bags

### **madrina & padrino**

**corporate \$1,500**

Sponsors will also have logo placement on the website and all printed materials

Complimentary registration to our Encuentro for up to 2 participants

### **madrina & padrino**

**non-profit \$250**

Sponsors will also have logo placement on the website and all printed materials

Complimentary registration to our Encuentro for up to 2 participants

### **custom package**

Contact us for additional sponsorship design options



## SPECIALTY SPONSORSHIP OPPORTUNITIES

### **opening plenary**

**\$5,000 (one available)**

Exhibit table and two chairs at the Encuentro Exhibitor Hall  
Logo placement on the website and all printed materials  
Complimentary Encuentro registration for up to 2 participants  
Recognition as Opening Plenary Sponsor during the Opening Plenary

### **queremos pastel | we want cake**

**\$6,000 (one available)**

Logo placement on the website and all printed materials  
Complimentary Encuentro registration for up to 2 participants  
Recognition as our Birthday Cake Sponsor and you choose the cake!

### **queerceñera reception**

**\$12,500 (one available)**

Exhibit table and two chairs at the Encuentro Exhibitor Hall  
Logo placement on the website and all printed materials  
Complimentary Encuentro registration for up to 4 participants  
Recognition as the Queerceñera Reception Sponsor during the anniversary party  
On stage presentation opportunity of drag queens during the Queerceñera



## INDIVIDUAL TICKET PURCHASE

### early registration

available until july 31, 2022

\$100 for non-profit and government employees

\$135 for-profit employees

\*all registrations include tickets to the queerceañera celebration

### late registration

available until september 16, 2022

\$115 for non-profit and government employees

\$150 for-profit employees

\*all registrations include tickets to the queerceañera celebration

### queerceañera tickets

september 22, 2022 from 7pm-10pm

\$20 advance purchase

\$25 at the door, limited tickets will be available at the door

\*includes 2 drink tickets and small bites



ENCUENTRO

LATINOS  
IN SOUTH  
THE

for questions or additional information needed, contact:

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[www.latinodeepsouth.org](http://www.latinodeepsouth.org)